

my ✨
First



myFirst Fone R1s

Touch Screen · WiFi · Voice & Text Message
SOS Button · Class Mode · Knock Knock · Circle Post
Friend Pairing · MP3 Player · Smart Location · **FoneOS 2.0**

Specification

Wrist diameter: 125-177mm

Net weight: 53g, 1.86oz

Display: 1.3" IPS 240*240

Standby time: 1-2 days

Operating: Capability touch screen

Operating system: Android 4.4

Memory: 8GB storage + 1GB RAM

Water resistance: IPX8

Location positioning: GPS, WiFi, LBS, GLONASS

Network Band:

4G TDD <EU: (B41)2.5GHz/2.6GHz>

4G FDD <EU: B1/B3/B7/B8/B20/B28> <JP: B1/B3/B8/B18/B19> <NA: B2/B5/B7/B12(B17)/B13/B66(B4)>

Color options  

Cotton Candy: KW1305SB-PB02

Space Blue: KW1305SB-NB02



GPS



2.0MP
Camera



Voice &
Video Calls



1500 Songs
On Your Wrist



Wireless
Audio



Heart Rate
Monitor



Customized
Wallpaper



Steps Goal &
Achievement



Customised
Alarm Ringtones



myFirst Circle
App



Pair with
myFirst BCW, BCL,
AirWaves, CareBuds



**4G ESIM SMARTWATCH WITH
HIGH-PRECISION GPS AND
ALWAYS-ON AMOLED DISPLAY**

Feel the connection with magiCode

myFirst Fone S3

Touch Screen · WiFi · Voice & Text Message
SOS Button · Class Mode · Knock Knock · Circle Post
Friend Pairing · MP3 Player · Smart Location · **FoneOS 2.0**

Specification

Wrist diameter: 85-145mm

Net weight: 53g, 1.86oz

Display: 1.4" IPS 240*240

Standby time: 1-2 days

Operating: Capability touch screen

Operating system: Android 8.1

Memory: 8GB storage + 1GB RAM

Water resistance: IPX8

Location positioning: GPS, WiFi, LBS, GLONASS

Network Band:

4G TDD <EU: B38/B40(2.3GHz)/B41(194M)> <NA: B38/B40(2.3GHz)/B41(194M)> <JP: B41(100M)>

4G FDD <EU: B1/B3/B7/B8/B20/B28> <NA: B2/B5/B7/B12(B17)/B13/B66(B4)> <JP: B1/B3/B5(B19)/B8/B28>

Color options  

Cotton Candy: KW1401SB-CC01

Space Blue: KW1401SB-SB01



GPS



Heart Rate Monitor



2.0MP Camera
(Wide Angle)



Customized Wallpaper



Voice &
Video Calls



Steps Goal &
Achievement



1500 Songs
On Your Wrist



Customised
Alarm Ringtones



Wireless
Audio



myFirst Circle
App



Pair with
myFirst BCW, BCL,
AirWaves, CareBuds



4G BUILT-IN SIM CARD SMARTWATCH WITH WATER RESISTANCE

Instant myFirst Circle posts, immediate fun

myFirst Fone M1

- 4G network · 3MP camera · WiFi · Voice & Video Call · Voice & Text message
- Touch screen · SOS button · MP3 player · Wireless audio
- 1500 Songs on your wrist · Multi color breathable strap

Specification

1.60 AMOLED display with capacitive touch screen

3MP front camera

Battery capability: 730mAh

Dimension: 47 x 40 x 14mm

Product Weight (strap not included): 33g

SIM type: Nano SIM card

RAM: 1GB

Storage: 8GB



Waterproof rating: IPX7

Positioning: Wi-Fi, GPS, LBS

Network Band:

4G TDD <EU: B38/B40/B41> <LATAM: B38/B40/B41> <ASIA: B38/B40/B41>

4G FDD <EU: B1/B3/B7/B8/B20/B28> <LATAM: B1/B3/B7/B8/B28> <ASIA: B1/B3/B7/B8/B28>

Color options  

Steel Blue: KW1602SB-SB01

Sakura Pink: KW1602SB-SP01



3.0MP Camera
(Wide Angle)



Customized
Wallpaper



Voice &
Video Calls



Steps Goal &
Achievement



1500 Songs
On Your Wrist



Customised
Alarm Ringtones



Wireless
Audio



myFirst Circle
App



Pair with
myFirst BCW, BCL,
AirWaves, CareBuds

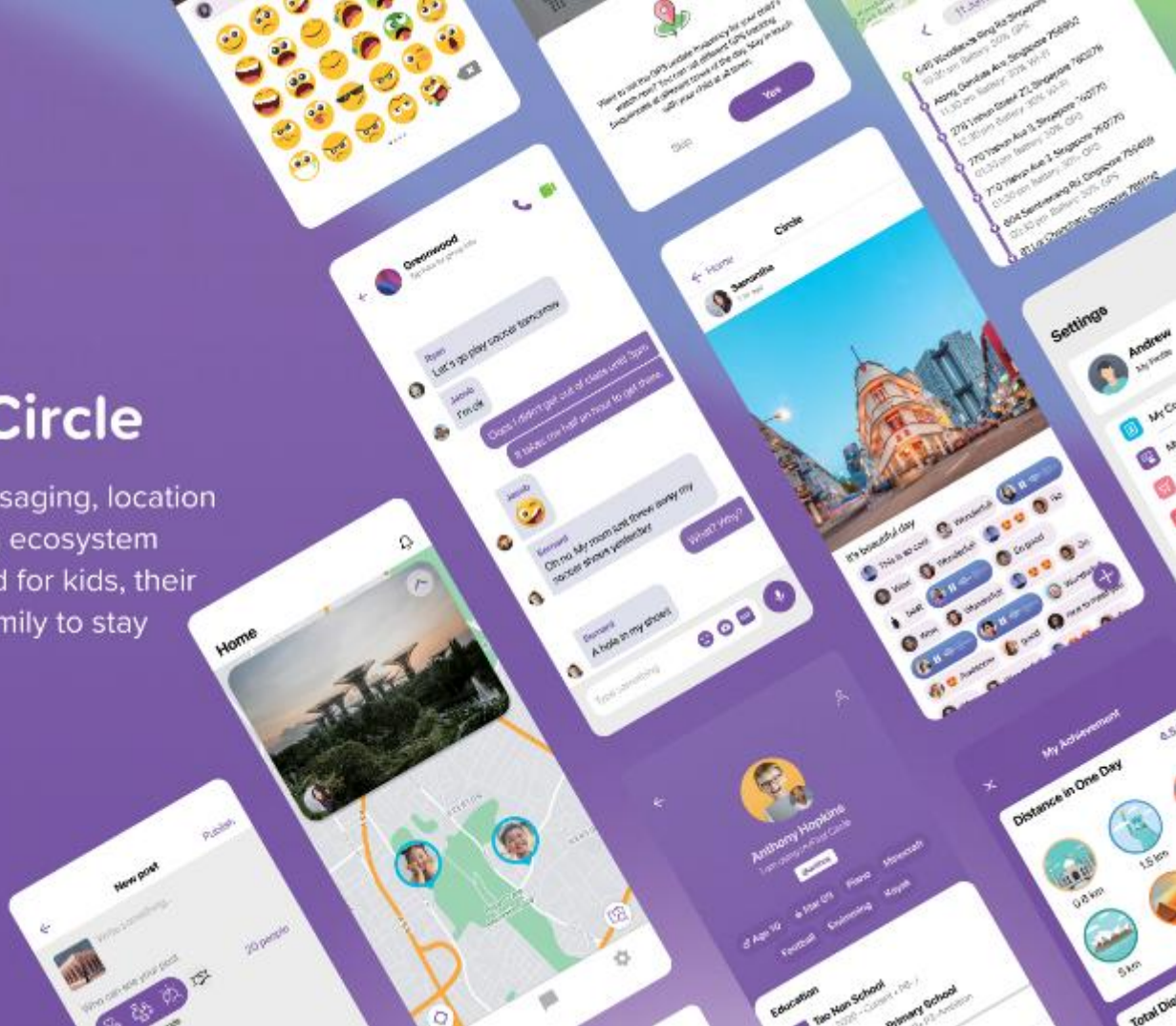


**4G ULTRA SLIM eSIM ROUND SCREEN WATCHPHONE
WITH INTEGRATED myFirst Circle**
Slimmest and lightest



myFirst Circle

The safe call, messaging, location and social sharing ecosystem specially designed for kids, their friends and the family to stay connected.



myFirst Camera Insta Lux

12MP Colored Instant Print Camera with Built-in WiFi

Specification

Display: 2.8" IPS color screen

Resolution: 12MP

Battery Capacity: 700mAh, 7.4V

Charging Time: 2.5 hours

Storage: Supports memory cards up to 64GB

Dimensions: 123.5*87*47.5mm

Printing Paper: Includes 10 pcs printing paper

Accessories: Neck lanyard included

Color options 

Cotton Candy: FC2801SA-CC01

Grey: FC2801SA-GY01



Selfie Lens



12MP Camera



Wireless Printing



Photos & Images
Printing



myFirst Circle
App



Neck Lanyard

myFirst Camera 50

Dual Lens (front and rear) · Wireless Connection
Touch Panel · Photos & Videos · myDiary
Music · Android System · **CamOS**

Specification

Product size: 125.4*80.5*20mm

Display: 3.97" Touch IPS Display

Net weight: 200g, 7.05oz

Photo resolution: 5164*3871

Video resolution: 1920*1080

Memory: 16GB storage + 1GB RAM

Operating system: Android 8.1

Battery capacity: 2000mAh

Charging time: 3 hours

Battery life: 4 hours

Storage: Memory card up to 128GB

Neck lanyard: Included

Color options  

Purple: FC4001SA-BE01

Blue: FC4001SA-PE01



20MP
Camera



AI Curates &
Vrafts



Quad-
Core



Cloud-
Based



Selfie
LED Light



Video
Template



AR
Filters



myFirst Circle
App



Neck Lanyard &
Anti-loose Lanyard



FULL HD 20MP CAMERA WITH CamOS INTEGRATION

Selfie wide angle camera with extra soft light

myFirst Camera Insta 20

Full HD Camera · Dual Lens (Front and Rear)
Selfie Lens · No Ink Cartridge Required
Low Cost & BPA Free Thermal Printing Paper
Front and Rear Double Screens

Specification

Product size: 104mm*75mm*44mm

Display: 3.0" Color IPS screen

Net weight: 175g, 6.17oz

Photo resolution: 5333*3000

Video resolution: 1920*1080

Battery capacity: 7.4V, 800mAh



Charging time: 2 hours

Battery life: About 4 hours

Storage: Memory card up to 32GB

Thermo sensitive paper: 25*57mm

Neck lanyard: Included

Color options  

Blue: FC3001SA-BE01

Pink: FC3001SA-CC01



16MP Camera



Instant Print Out in
10 Secs



No More Cartridges Without
Ink Cartridge Refill



'PixTure'
OLED Screen



Replaceable
Cover



Various Types of Thermal Paper & Sticker



**INSTANT PRINT CAMERA
WITH PIXEL ART DISPLAY**

Snap, print in seconds, and instant status
on the second screen

myFirst Camera Insta Wi

Full HD Camera · Photos & Videos · Connected App
Dual Lens (Front and Rear) · Filters & Templates
Photos & Images Printing · Create Customized Labels
No Ink Cartridge Required · Low Cost Thermal Printing Paper

Specification

Product size: 132mm*95mm*45mm

Display: 2.4" Color IPS screen

Net weight: 235g, 8.28oz

Photo resolution: 4032*2880

Video resolution: 1920*1080

Battery capacity: 7.4V, 750mAh

Charging time: 2.5 hours

Battery life: About 5 hours

Storage: Memory card up to 32GB

Thermo sensitive paper: 25*57mm

Neck lanyard: Included

Color options  

Teal: FC2402SA-TL01

Yellow: FC2402SA-YW01



Camera Dock
Included



12MP Camera



Wireless Printing



Create
Customized Labels



Photos & Images
Printing



Various Types of Thermal Paper & Sticker

myFirst Camera Insta 2

Full HD Camera · Dual Lens (Front and Rear)
No Ink Cartridge Required
Low Cost Thermal Printing Paper

Specification

Product size: 132mm*95mm*45mm

Display: 2.4" Color IPS screen

Net weight: 235g, 8.28oz

Photo resolution: 4032*2880

Video resolution: 1920*1080

Battery capacity: 7.4V, 750mAh



Charging time: 2.5 hours

Battery life: About 5 hours

Storage: Memory card up to 32GB

Thermo sensitive paper: 25*57mm

Neck lanyard: Included

Color options  

Blue: FC2401SA-BE01

Pink: FC2401SA-PK01



12MP Camera



Instant Print Out in
10 Secs



No More Cartridges
Without
Ink Cartridge Refill



Selfie Lens



Various Types of Thermal Paper & Sticker

myFirst Camera 10

Full HD Camera
Photos & Videos
WebCam

Specification

Product size: 86*63*55mm

Display: 2.0" Color IPS screen

Net weight: 76g, 2.68oz

Photo resolution: 4608*3456

Video resolution: 1920*1080

Battery capacity: 1000mAh

Charging time: 4.5 hours

Battery life: 2 hours

Storage: Memory card up to 32GB

Neck lanyard: Included

Color options  

Blue: FC2004SA-BE01

Pink: FC2004SA-PK01



5MP Camera



Ultra Bright
IPS Screen



Photo
Templates



Attach
to Tripod



Neck Lanyard



CAPTURE ADVENTURES & MEMORIES WITH THIS EASY-TO-USE 5MP CAMERA

Explore. Create. Inspire.

myFirst Camera 3

16MP • Perfect for Printing Up to 8R Size
Dual Lens (Front and Rear)
Macro Lens for Close Up Photo

Specification

Product size: 86*63*55mm

Display: 2.0" Color IPS screen

Net weight: 82g, 2.89oz

Photo resolution: 4608*3456

Video resolution: 1920*1080

Battery capacity: 1000mAh

Charging time: 3 hours

Battery life: 2 hours

Storage: Memory card up to 32GB

Color options  

Blue: FC2003SA-BE01

Pink: FC2003SA-PK01



16MP Camera



Dual Lens



Selfie Lens



Macro Lens



Silicone Case



MINI CAMERA WITH EXTRA SELFIE LENS

Experience selfie & Explore macro photography

myFirst Camera 2

8MP Full HD Recording
Rechargeable Battery
3M Waterproof Case

Specification

Product size: 80*45*45mm

Display: 2.0" Color IPS screen

Net weight: 70g, 2.46oz

Photo resolution: 3264*2448



Video resolution: 1920*1080

Battery capacity: 1000mAh

Charging time: 4 hours

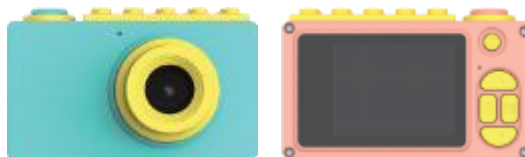
Battery life: 2.5 hours

Storage: Memory card up to 32GB

Color options  

Blue: FC2001SA-BE01

Pink: FC2001SA-PK01



8MP Camera



Full HD Video
Recording



ShockProof
Protection



3M Waterproof
Case



Silicone Case & Waterproof Case

myFirst Frame Doodle

Family-Centric · Anti-Glare Display
Universal Power Plugs
Smart Interaction · FrameOS

Specification

Product size: 252.3*173.6*22mm

Display: 9" Anti-glare IPS touch display

Net weight: 256.5g, 9.04oz

Resolution: 1067*800

Operating system: Android 6.0

Memory: 32GB storage + 1GB RAM

Storage: Memory card up to 32GB

Input voltage & Current: DC 5V, 2A

Wireless connectivity: Wi-Fi 2.4GHz

Picture formats: JPEG, BMP, GIF, PNG

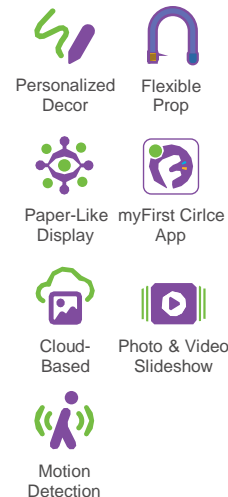
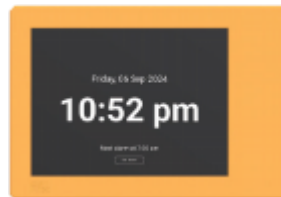
Music formats: MP3, WMA, OGG, AAC, APE, FLAC, WAV

Video formats: MPEG1, MPEG2, MPEG4, Xvid, AVI,

M-JPEG, H.263, H.264 (BP/MP/HP), VP8, WMV9, VC-1

Color options ☐

White: FF0901SA-WE01



Detachable
Protective Case



FRAME YOUR INSTANT MEMORIES WITH PERSONALIZED LOVE

Craft your own connection

myFirst Frame Live

Family-Centric · Anti-Glare Display
Universal Power Plugs
Smart Interaction · FrameOS

Specification

Product size: 252.3*173.6*22mm

Display: 10.1" Anti-glare IPS touch display

Net weight: 256.5g, 9.04oz

Resolution: 1280*800

Operating system: Android 6.0

Memory: 32GB storage + 1GB RAM

Storage: Memory card up to 32GB

Input voltage & Current: DC 5V, 2A

Wireless connectivity: Wi-Fi 2.4GHz

Picture formats: JPEG, BMP, GIF, PNG

Music formats: MP3, WMA, OGG, AAC, APE, FLAC, WAV

Video formats: MPEG1, MPEG2, MPEG4, Xvid, AVI,

M-JPEG, H.263, H.264 (BP/MP/HP), VP8, WMV9, VC-1

Color options ☐

White: FF1001SA-WE01



Large
Screen



Flexible
Prop



Paper-Like
Display



myFirst Circle
App



Cloud-
Based



Photo & Video
Slideshow



Motion
Detection



Detachable Fine
Wooden Frame



SEAMLESSLY FRAME PICTURE-PERFECT MOMENTS DIGITALLY
Connecting loved ones seamlessly

myFirst CareBuds

Built-in Microphone · Environmental Noise Cancellation
6 Different Ear Tip Size Options (Extra-extra small for kids)
Light Weight For Kids

Specification

Charging case dimension: 56*50*26mm

Net weight: 45g, 1.60oz

Battery capacity: 400mAh/ Battery life: 25 hours

USB-C charging: DC 5V/ Charging time: 1.5 hours

CareBuds dimension: 19*19*36.65mm

Each CareBuds net weight: 5g, 0.17oz

Audio input: Wireless, built-in microphone

Battery capacity: 45mAh/ Battery life: 5 hours

Battery model: LIR1054/ Charging time: 1.5 hours

Connection distance: 10m/ Water resistance: IPX4

Color options



Blue: FH8505SA-BE01B

Cotton Candy Mix: FH8505SA-CC01C

Space Blue: FH8505SA-SB01

White Pink: FH8505SA-WE01



Safe Batteries For Kids
(LIR1054 coin battery)



Lanyard Loop



Smart
Transparency Mode



Wireless
Connection



Touch
Controls



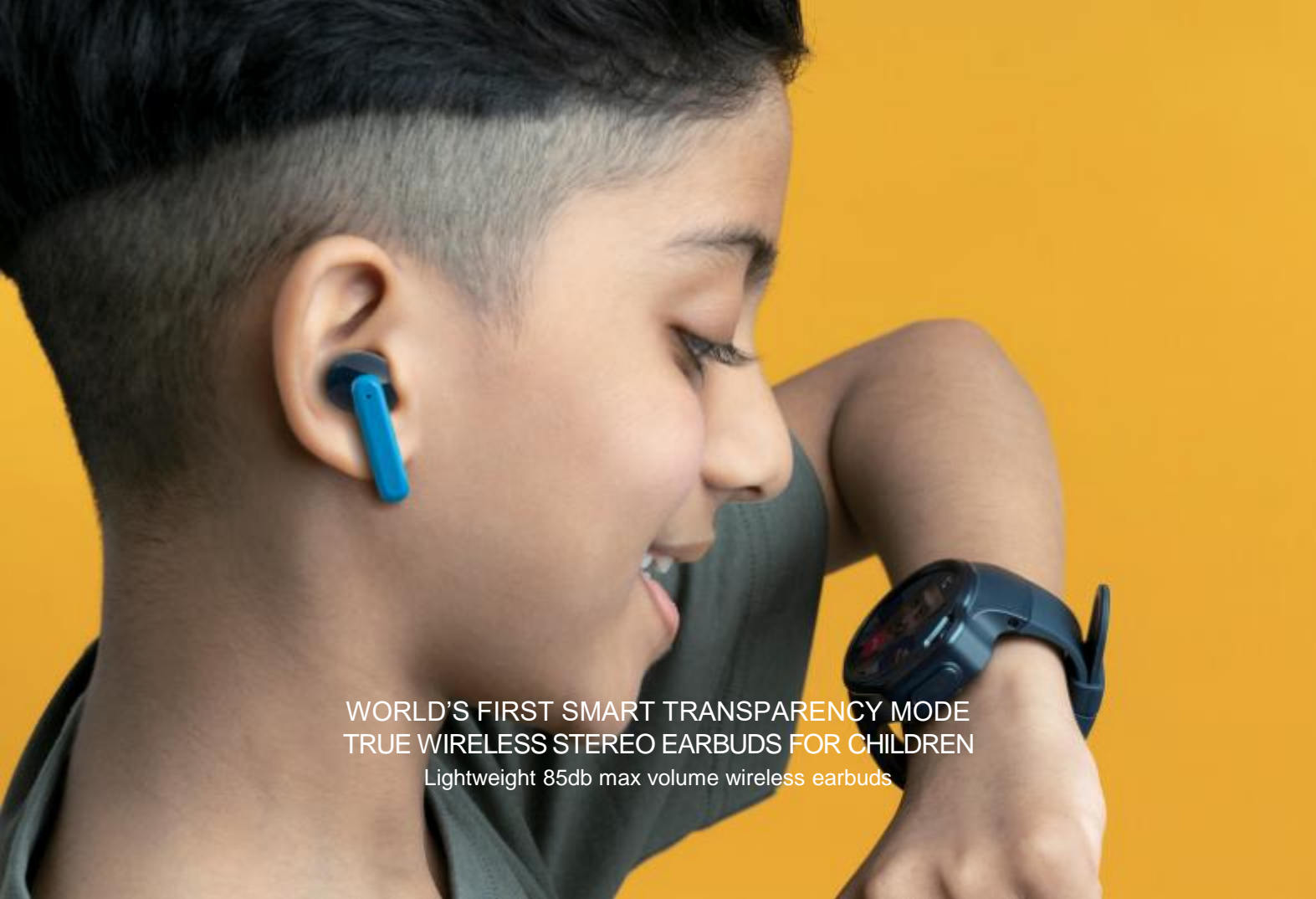
Crystal
Clear Audio



Long Battery Life
(Coin battery safety for kids)



Anti-loose Lanyard &
Hand lanyard & Ear tips

A close-up, side-profile shot of a young boy with short dark hair, smiling and looking down. He is wearing a blue wireless earbud in his left ear and a blue smartwatch on his left wrist. The background is a solid, bright yellow.

WORLD'S FIRST SMART TRANSPARENCY MODE
TRUE WIRELESS STEREO EARBUDS FOR CHILDREN

Lightweight 85db max volume wireless earbuds

myFirst Headphones AirWaves

Light Weight For Kids · Open Ear Design
Built-in Microphone



Specification

Product dimension: Ear to ear (width): 98.5mm Ears to neck (length): 130mm

Net weight: 21.5g, 0.75oz

Audio input: Wireless, built-in microphone

Battery capacity: 80mAh

Battery life: 7 hours


Stand-by time: 90 hours

USB-C charging: DC 5V

Charging time: 2 hours

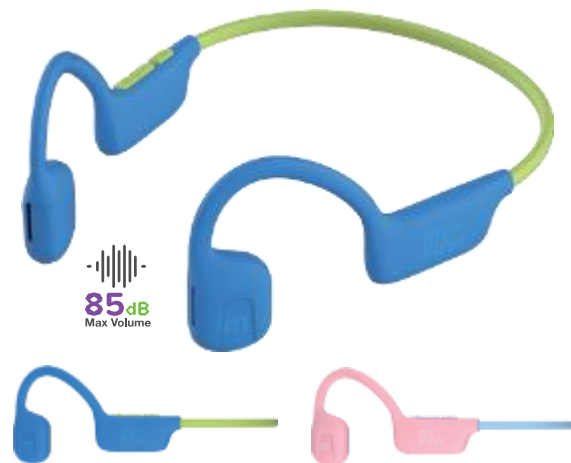
Connection distance: 15m

Water resistance: IPX5

Color options 

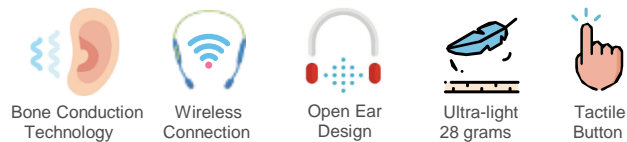
Blue: FH8506SA-BE01

Pink: FH8506SA-PK01



myFirst Headphones BC Wireless Lite

· Bone conduction technology · Open ear design ·
Safe for kids · Ultra lightweight



Specification

Product dimension: Ear to ear (width): 100mm. Ears to neck (length): 140mm

Net weight: 28g, 0.98oz

Audio input: Wireless, built-in microphone

Battery capacity: 140mAh



Battery life: About 5 hours

USB-C charging: DC 5V

Charging time: 1.5 hours

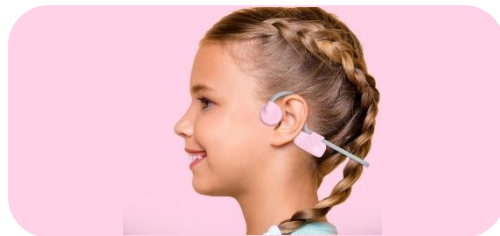
Connection distance: $\geq 15\text{m}$

Water resistance: IPX6

Color options  

Blue: FH8504SA-BE01

Pink: FH8504SA-PK01



myFirst Voice 2

Echo Enhancer · Wireless Connection
Memory card Support· 3.5mm AUX Audio Jack Support
Ultra-Clear Sound Quality · Compact and Portable

Specification

Speaker dimension: 117*55*87mm
Speaker output: 8W/ Speaker model: Φ52mm/4Ω
Transmission frequency: 2.4GHz
Net weight: 260g, 9.17oz
Audio input: 3.5mm AUX audio jack, Memory card, Wireless
Battery capacity: 1200mAh/ Battery life: 1.9 hours
Stand-by time: 72 hours/ USB-C charging: DC 5V
Charging time: 1.5 hours/Connection distance: 10m

Microphone dimension: 120*38mm
Receiving sensitivity: -85dBm sensitivity
Signal-to-noise ratio: 80dB/ Frequency range: 50-20kHz
Net weight: 120g, 4.23oz
Battery capacity: 500mAh/ Battery life: 6 hours
Stand-by time: 72 hours/ USB-C charging: DC 5V
Charging time: 1.2 hours

Color options



Blue: FV5201SA-BE01

Purple: FV5201SA-PE01



Karaoke
On-The-Go



Amplifier
Speaker



Fun Voice
Effects



Echo
Enhancer



WIRELESS SPEAKER WITH MICROPHONE

Let your child express their inner talent

myFirst Sketch Board 21

21" Large Surface · High Contrast
Whiteboard + Digital LCD Sketch Board



One-key
Erase



Pressure
Sensitive



Built-in Wall
Hangers



Dual
Usage

Specification

Display: Large sketching area with 21" LCD screen

Material: ABS plastic, LCD

Net weight: 665g, 23.45oz

Product dimension: 475.96*342.65*14.3mm

Display area: 401.4*296.39mm

Battery model: CR2032

Pressure: 100~300 gram-force

Battery life: Up to 50,000 erases

Color options ●

Black: FS2101SA-BK01



Wooden Art Easel & Marker Set



LARGE DRAWING BOARD

Dual usage writing board with digital sketch or marker

myFirst Sketch Pro Neo

Medium-tipped Drawing · Matt surface Anti Reflection
Environmental Friendly · Durable Designed For Kids
Lightweight and Portable · Non-radiative

Specification

Display: Large sketching area with 10" LCD screen

Material: ABS plastic, LCD

Battery model: CR2032



Product dimension: 251*171*7mm

Display area: 212*153mm

Net weight: 181g, 6.38oz

Pressure: 100~200 gram-force

Battery life: Up to 50,000 erases

Color options  

Blue: FS1012SA-BE01

Pink: FS1012SA-PK01



One-key
Erase



Lock
Switch



Pressure
Sensitive



Leather Case

myFirst Sketch

Fine-tipped Drawing
Full Erase & Partial Specific Erase
Matt Surface Anti Reflection

Specification

Display: Large sketching area with LCD screen

Product dimension: 8.5">227*146*4.8mm

Material: ABS plastic, LCD

Net weight: 124g, 4.37oz

Battery model: CR2016

Pressure: 100~200 gram-force

Battery life: Up to 50,000 erases

Color options  

Blue: FS0802SA-BE01

Pink: FS0802SA-PK01



Partial erase



Fridge Magnet



One-key
Erase



Lock
Switch



Pressure
Sensitive

myFirst Sketch Book

Fine Tips Stylus with 8192 Pressure Sensitive Points
Liquid Crystal Sketch · Lock Switch
Save your Notes (Drawing Into JPEG)

Specification

Display: Large sketching area with 10" LCD screen

Material: ABS plastic, LCD/ Battery capacity: 1000mAh

Charging time: 3-4 hours/ Battery life: About 50 hours

Product dimension: 256*160.5*11.7mm

Display area: 216*135mm/ Net weight: 335g, 11.81oz

USB charging: DC 5V

Pressure: 8192

Pen dimension: 138.3*11.8mm

Weight: 12g, 0.42oz

Pen tips: Replaceable

Color options ☐ ☒

White:FS1021SA-WE01



Built-in
Memory



Smart
Writing System



Instantly Digitised
(Live Sync with phone)



Leather Case



SMART DRAWING PAD

Cherish your kids masterpiece and compile them into a collection in your phone

myFirst Sketch

Medium-tipped Drawing · Matt surface Anti Reflection
Environmental Friendly · Durable Designed For Kids
Lightweight and Portable · Non-radiative

Specification

Display: Large sketching area with 10" LCD screen

Material: ABS plastic, LCD

Battery model: CR2032

Product dimension: 251*171*7mm

Display area: 212*155mm

Net weight: 175.7g, 5.91oz

Pressure: 100~130 gram-force

Battery life: Up to 50,000 erases

Color options 

Yellow: FS1013SA-YW01



One-key
Erase



Lock
Switch



Pressure
Sensitive



myFirst 3dPen Artist

2 Levels Adjustable Molding Speed
Plug-in Use - Fast 38s Pre-heating
High Temperature Protection
Dual Action Push & Pull

Specification

Product dimension: 175*17*20mm

Net weight: 46g, 1.62oz

Screen: OLED mono color



Nozzle diameter: 0.7mm

Charging time: 1.5 hours

Temperature range: 130-230°C

Filament: PLA filament, 1.75mm

Power requirement: DC 5V, 2A

Color options  

Blue: FP8001SA-BE01

Purple: FP8001SA-PE01



6 Colours
9m Filaments



Intelligent
Speed Control



Intuitive OLED
Display



ClogProof
Display



3dPen Filaments 6 Pack
Cold Colors / Warm Colors



3D CREATE PEN

Bring imagination to life with 3D artistry

myFirst 3dPen Make

2 Levels Adjustable Molding Speed
Plug-in Use · Fast 40s Pre-heating
Low-heat Filament · Drawing Templates
Dual Action Push & Pull

Specification

Product dimension: 142*29*26mm

Net weight: 46g, 1.62oz

Nozzle diameter: 0.9mm

Battery capacity: 550mAh

Charging time: 1.5 hours

Battery life: 25 minutes

Temperature range: 90-100°C

Filament: Low heat PCL filament, 1.75mm

Power requirement: DC 5V, 1A

Color options  

Blue: FP3304SA-BE01

Red: FP3304SA-RD01



3 Colours
9m Filaments



Rapid Solidification
For Easy Use



Safe To Touch With
Low Temperature Filaments



3dPen Filaments 5 Pack
Cold Colors / Warm Colors



3D DOODLING PEN
Elevate the imagination in a 3d world

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my ✨
First